***DT RESEARCH SUMMARY***

**As for the research I collected, I found that 60% of the people who took my questionnaire where Female, and the other 40% where Male. No one in the age group of 5-10 took the questionnaire, 20% of the people who took the questionnaire where in the age group of 11-20, 40% where in the age group of 21-30, and the other 40% where in the age group of 31-40+. As for the materials every one chose to for me to use wood, only 20% of the people wanted me to use plastic, 90% of the people wanted me to use metal, 5% wanted me to use other material. 75% of the people were willing to pay the price of $10-$50, the other 25% where willing to pay the price of $100-$150 keeping in mind the quality of the product.30% wanted a storage size of 838mm\*330mm\*660mm, 70% wanted a size of 700mm\*275mm\*500mm. As for the colours 15% chose Red, 11% chose Orange, 11% chose green, 9% chose Blue, 16% chose Black, 18% chose white, 20% chose Other colours.40% of the people only have one pair of outdoor shoes,50% of the people have 2 pairs of outdoor shoes, and 10% have 3 pairs of outdoor shoes.40% of the people wanted 2 slots in the shoes storage,20% wanted 3 slots, and the other 40% wanted 4 slots.5% of the people want their product to last 1-4Years, 70% want it to last for 5-10years, and 25% want it to last for 11-15+Years.Every one wanted a cleaning and repair service for 1 Year.55% wanted to have wheels on their product so they can easily move it around, 30% do not want to add wheels, and it doesn’t matter to 15% if the wheels are there or not.**